

PNC FINANCIAL WELLNESS ACHIEVEMENT CENTERSM

AN IMMERSIVE ONLINE EDUCATIONAL ENVIRONMENT FOR YOUR RETIREMENT PLAN

HOLISTIC FINANCIAL EDUCATION PERSONALIZED TO MATCH EACH OF YOUR EMPLOYEE'S NEEDS

Struggling with financial stress can affect your employees' ability to save for retirement and cause distractions that impact their productivity at work. The PNC Financial Wellness Achievement CenterSM provides your workforce with well-rounded financial training customized to fit the needs and interests of each individual employee. Your employees will be provided with tools based upon their profiles and built upon their behavior, empowering them to become financially fit and retirement-ready.



The **SITE TOUR** provides users with a video that introduces them to the many features of the PNC Financial Wellness Achievement Center.

CALLS TO ACTION provide users customized information, updates or announcements specific to your plan.

Six distinct educational **CATEGORIES** are covered with engaging articles, how-to videos, worksheets and calculators.

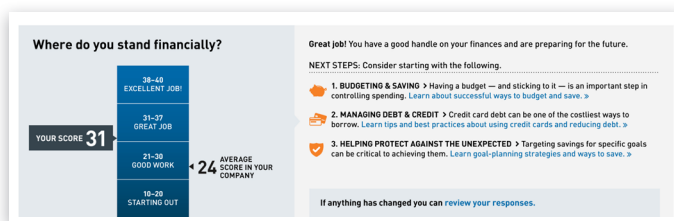
The **QUESTIONNAIRE** is a quick, easy and effective way to assess each user's current financial wellness and match them to content curated to fit personal strengths and weaknesses.

Creating a detailed **PROFILE** gives the site the ability to map a personalized experience unique to the financial goals of each individual user.

ASK, DISCOVER and **TRENDING** allow users to access content directly by posing specific questions, browsing through specific wellness topics, or interacting with popular subject matter.

INCENTIVIZED LEARNING TO IMPROVE EMPLOYEE PERFORMANCE AND BOOST YOUR BOTTOM LINE

When your employees are distracted by financial stress at work, it can be difficult for them to focus on their jobs. The PNC Financial Wellness Achievement Center uses a points system with customizable rewards to motivate individual achievement, reduce financial stress, and help improve your workforce's productivity.



After completing the questionnaire, users receive their **WELLNESS SCORE**, which provides an assessment of where they stand financially compared to the average of their coworkers as well as recommended areas for improvement.

Your Recommended Content

We've started personalizing your experience. [Tell us more](#) about yourself to get even better recommendations.

Time Value

Calculate the value of compound returns for different time periods and rates of return to understand the value of long-term savings.

Savings Strategies

A systematic saving strategy is key to achieving your savings goals. Discover tips that will help you save more.

Managing Debt and Credit

Learn about the different types of debt and credit, how to use them wisely, and how to get out and stay out of debt.

Explore Your Options

- View Recommendations
- Ask a Question
- Discover Topics
- Manage Profile
- View History

Planning for Life Stages

Major life changes call for different financial strategies. Find out ways to plan and save throughout your life.

EARN 5 POINTS FOR EACH CONTENT

13 result(s) found. Page 1 of 3

Budgeting for Baby

Expecting a new arrival? Learn how to budget for your growing family, including child care, insurance, and parental leave.

Buying Your First Home

Finding the right first home starts with a price range and a short list of desirable neighborhoods. But you may need to consider many other factors before investing in what may be your biggest asset.

Paying for College 101

Today, a college education costs more than ever. But there are ways to make it more affordable. This video offers tips and information that can help you fund higher education for your family.

Milestones

- Estimate the cost of higher education
- Assess the potential costs of growing your family or caring for aging parents
- Meet with a financial planner
- Compare the cost of buying vs. renting
- Save for a down payment on a house

Points Board

Here's how you stand compared to your peers. To earn more points and boost your rank, consider taking some of the steps noted below.

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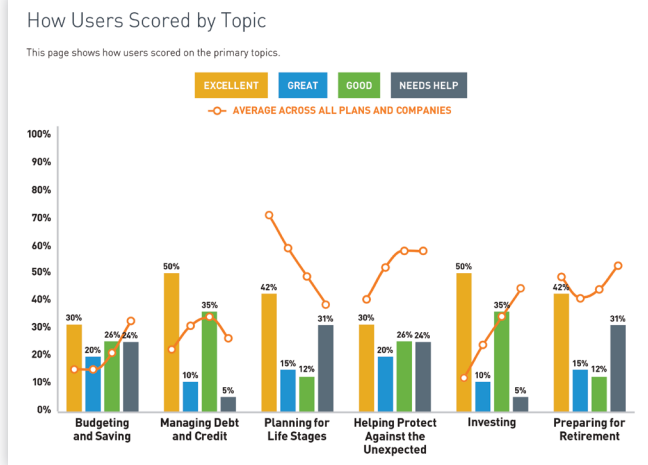
YOUR RANK

74

TOTAL POINTS

Leaderboard

1	276 Points
2	244 Points
3	172 Points
4	117 Points



After completing the profile, users are provided **RECOMMENDED CONTENT** to help address their individual needs based on the information they have provided.

Personalized **CURRICULUM** pages feature topic-specific content provided in various formats, giving users the ability to engage with learning tools in multiple ways.

Curriculum pages also offer **MILESTONES**, which spell out the steps users can take to reduce debt, save for retirement and more. Users can employ standard Milestones or create custom Milestones to fit their personal goals.

Users earn **POINTS** each time they log in, access learning materials and successfully confirm completion, or accomplish various tasks. Points can be used to track personal progress, compare progress across peer groups, and earn employer-provided rewards. Promotional codes can be provided for attending live education meetings and redeemed for points on the site.

The PNC Financial Wellness Achievement Center provides you access to extensive **ANALYTICS** to help gain an in-depth understanding of your employees' needs and interests with valuable data points presented in an easily digestible graphic format.

- Reports allow you to track the progress of different geographic or job category subsets of your workforce and compare your workforce's statistics to those of other companies using the tool.
- Your plan's Employee Education Consultant can review reports with you and use the data provided to cater your plan's overall education program to the specific needs of your workforce.



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