



Partner Recognition X-Plan Vehicle Pricing

Congratulations! Southworth Milton Inc. is now enrolled in The Ford X-Plan Partner Recognition Vehicle Purchase Program.

As a U.S Fleet partner, your company/organization is eligible to generate X-Plan PINs for your employees with U.S. addresses. Please frequently visit the Primary Contact Website at www.partnerrecognition.com

As the Primary Contact, you will be responsible for the following:

- Review the program rules and benefits, and frequently check for any updates or changes to the program.
- Download and display digital marketing materials and ensure the offer and benefits are communicated to eligible employees at your company/organization.
- Keep your company information up to date to avoid unintended removal from the program due to company information missing from your account.

Program Overview:

The Ford Motor Company Partner Recognition Vehicle Purchase Program provides exclusive pricing on eligible Ford and Lincoln vehicles.

Who's Eligible - Employees, retirees and people within the same household.

Business Owners - Vehicles can be registered in a company's name.

Number of PINs - An eligible Partner employee or retiree (only in case of suppliers) may generate up to two (2) PINs per calendar year to be used toward the purchase or lease of an eligible new vehicle.

Proof of Eligibility for the X-Plan Partner Recognition Program:

The dealership will retain a copy of your proof of employment, acceptable documents are below:

- Employee and Retirees must provide proof of eligibility to an X-Plan participating dealer by providing either a recent organization ID, a pay stub, a W-2 form or a health care card.

It's easy to use, so get started!

Employees, members and retirees can follow these simple steps to generate your X-Plan PIN:

1. Visit www.fordpartner.com and enter your Partner Code - XJ195
2. Select on "United States" from the drop-down to log in
3. View X-Plan pricing and incentives for vehicles, and view plan rules
4. Click on "**GENERATE MY PIN**" and enter your information to receive your X-Plan PIN
5. Bring your PIN Certificate along when visiting a eligible participating dealer

If you have any questions regarding this e-mail message, please contact Program Headquarters at 877-869-7899 or email xplan@fordprogramhq.com.

Thank you,

X-Plan Partner Program Headquarters

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